



Engagement Worksheet

Name: _____ Company: _____

Email & Phone: _____

MARKETING OPPORTUNITIES - www.marionillinois.com/marketing

Details about marketing opportunities are in this packet or online.

- | | |
|--|---|
| <input type="checkbox"/> Advanced Member Resources - \$50 | <input type="checkbox"/> Digital Sign - \$250 for 12 months |
| <input type="checkbox"/> Luncheon Sponsorship - \$250 | <input type="checkbox"/> 'Luck of the Draw' Sponsor - \$200 |
| <input type="checkbox"/> Weekly eBlast - Free | <input type="checkbox"/> eBlast Quarterly Sponsor - \$400 |
| <input type="checkbox"/> Items in the New Resident Bags - Free | <input type="checkbox"/> Sponsor the New Resident Bag - TBD |

CHAMBER PROGRAMS and GROUPS FOCUSING ON ADVOCACY & MEMBER ENGAGEMENT

- ☐ Business Advocacy Task Force committee service
- ☐ Member Impact Group committee service
- ☐ Being a Chamber Ambassador

CHAMBER PROGRAMS and GROUPS FOCUSING ON SUSTAINABILITY & GROWTH

Annual Banquet and Awards Ceremony - www.marionillinois.com/awards

- | | |
|---|--|
| <input type="checkbox"/> Committee Service | <input type="checkbox"/> Event Volunteer |
| <input type="checkbox"/> Event Sponsorship: (amount if known _____) | |

Golf Scramble - www.marionillinois.com/golf-scramble

- | | |
|---|--|
| <input type="checkbox"/> Committee Service | <input type="checkbox"/> Event Volunteer |
| <input type="checkbox"/> Event Sponsorship: (amount if known _____) | |

Sister City Program - www.marionillinois.com/sister-city-program

- | | |
|---|---|
| <input type="checkbox"/> Committee Service | <input type="checkbox"/> Host Family for Student Visitors |
| <input type="checkbox"/> Program Sponsorship for Student Travel to Japan: (amount if known _____) | |

CHAMBER PROGRAMS and GROUPS FOCUSING ON TALENT & EDUCATION

APOGEE Professional Development Series - www.marionillinois.com/APOGEE

- | | |
|---|--|
| <input type="checkbox"/> Committee Service | <input type="checkbox"/> Event Volunteer |
| <input type="checkbox"/> Event Sponsorship: (amount if known _____) | |

FBLA Career Fair

- ☐ Booth Participant





MARION
CHAMBER of COMMERCE

Engagement Opportunities

www.marionillinois.com/mission

2024 Planning Guide

Bite of Reality - www.marionillinois.com/bite-of-reality

☐ Booth Participant

Bass Tournament - www.marionillinois.com/bass

☐ Event Sponsorship*: (amount if known _____)

☐ Committee Service

☐ Event Volunteer

Grad Spree - www.marionillinois.com/grad-spree

☐ Event Sponsorship*: (amount if known _____)

☐ Committee Service

☐ Event Volunteer

Scholarship Committee - www.marionillinois.com/our-foundation

☐ Committee Service

Chamber Foundation Donation - www.marionillinois.com/our-foundation

☐ Donation of Support*: (amount if known _____)

**This is a Chamber Foundation Program and will be invoiced separately from other Chamber Projects. Payments must be directed to the Chamber Foundation.*

Keep this for your reference and include a copy with dues or fill this out online! We know that this is a lot of information, so if you want to sit down and go over this worksheet, we would love to schedule a time! We are a very active Chamber, and we want to make sure you are engaged and active in the best way for your business.

Sincerely,

Karen Mullins

Executive Director, Marion Chamber of Commerce

(618) 997-6311

director@marionillinois.com





Engagement Opportunities for 2024

As a 100% member supported organization, we want to provide you with options and resources that are reflective of your Chamber partnership, flexible enough to meet your budget needs, provide Chamber program support options that align with your company's mission, and support the Chamber with resources to meet program and business community needs.

Along with the free marketing resources provided to our members, we have an assortment of additional opportunities to promote your business within the Chamber network and support the Chamber's 2023 – 2025 Strategic Plan. Please check out additional information in the following pages or check out page information on marionillinois.com

Annual Dues

Updated in 2023, our 'investment' based system includes promotional value with your annual membership investment.

Foundation: \$300 - Includes **General Benefits**, 1 voting member and name on Traveling Banner.

Tradition: \$550 – Includes **Foundation Level Benefits**, 2 voting members, Web Banner on marionillinois.com for a quarter, and Logo on Traveling Banner.

Heritage: \$950 – Includes **Tradition Level Benefits**, 3 Voting Members, Logo on Luncheon Table Cards, ability to add additional memberships for \$175 at the Foundation Level, and event sponsorship discounts. Their investment enables further Chamber program development.

Legend: \$2300 – Includes **Heritage Level Benefits**, 4 voting members, Logo on Luncheon PPT Info Slides, ability to add additional memberships for \$175 at the Foundation Level, and event sponsorship discounts. Their investment enables further Chamber program development.

Small Non-Profits / Government Members: \$200

Small Non-Profits with fewer than 15 employees. Must Provide documentation.

Government entities

General Benefits & 1 voting member

Individual: \$250 and Student: \$150

Expand Your Membership with the following **Additional Offers** (*n/a Individual/Student Levels*)

- Advanced Member Resources: \$50 per voting member (*e-business card and expanded directory*).
- Additional Voting Members: \$100 each with **General Benefits**.





ADVOCACY AND MEMBER ENGAGEMENT

This aspect of the Strategic Plan is focused on issues concerning the business community and informational sessions to provide business resources. This includes workshops, seminars, and the Chamber's monthly luncheons which feature timely topics that echo the Chamber's Strategic Plan.

Business Advocacy Task Force

The goals of this group are to focus on getting elected and community leaders together to work on concerns facing the business community, economic vitality, and quality of life - including workforce, professional development, and business resources. The task force is a non-partisan organization and shall neither endorse candidates for public office/political parties. The Committee meets monthly, on the second Thursday of each month at 8 am.



Member Impact Group

The Member Impact Group meets quarterly to develop member marketing resources, create effective member networking experiences, and build a stronger membership core to align with the Strategic Plan. The Committee meets quarterly, usually on the third Tuesday of the month at noon.



Ambassadors

Our Ambassadors contact new and current members to help grow the connection between the member and their Chamber. This is through encouraging members to attend various Chamber networking/events, discovering ways the Chamber can fulfill member needs, encouraging Committee service and Member-to-Member Programs, and showing new members other ways to get involved and get the most of out their Chamber membership.

Advanced Member Resources \$50 for 12 Months

Through our partnership with Chamber Nation, take advantage of Digital Business Card that you can control/manage, individual ROI reports & Support with a Chamber Nation Professional, expanded search indexing with **Google** and **Google My Business** to compete with national product and service providers. Try it out! Text **JOINMCC** to 72727

Digital Sign - 2305 West Main St. \$250 for 12 months – (5 spots available)

The Marion Chamber of Commerce digital sign runs 24/7, visible by over 9,500 vehicles daily. Ads run twice for 15 seconds each on a 5-minute loop. With 10 ad slots, ads are seen 576 times every day and approximately 17,520 times per month.





Weekly Member eBlast

The Chamber Member weekly eBlast goes out on Tuesdays and provides an opportunity for members to share programs and events with the Chamber membership.

Weekly Content Provider – FREE

Dates are first-come, first served and content must be provided to the office. A proof will be sent to you before it is scheduled to go out to the membership.

Sponsorship – \$400 per quarter

This sponsorship includes logo recognition, text, and a link to your website.

- Sponsorship is for 3 months beginning in January, April, July, or October. Sponsors can reserve one quarter per year.
- Sponsor recognition Includes:
 - The first eBlast of the quarter.
 - Recognition on at least 9 eBlasts with name/logo at the top with text block and linked logo on the bottom of the eBlast.
 - Ad space on Calendar or Member Directory page on marionillinois.com

New Resident Bags

We have partnered with the City of Marion's water department to provide welcome bags to new citizens moving to Marion from out of the county.

Item for New Resident Bag – FREE

Bags are delivered 25 at a time, with about 12 items per bag. We rotate between businesses and especially within businesses in the same industry to ensure equal representation. Items can be delivered in advance to the Chamber office or look out for a notice in the e-news.

Sponsorship – \$TBD (depends on bag prices)

This sponsorship includes a logo on the bag and an item in every bag. We'll usually do about 1500 bags at a time, so your sponsorship will be active for about 4 years.



Monthly Membership Luncheon





Luncheon Sponsorship - \$250 – 11 spots available

Your Sponsorship includes:

- Logo/Link on Graphics, Registration Portal, invitations, and event confirmations.
- 1 paid lunch & 1 8 ft table for company promotion prior to and after the luncheon
- Items on the Luncheon Tables
- 3 to 5 minutes presentation/speaking time prior to luncheon's panel discussion.

Our luncheons entertain around 100 members each month and include networking, program, and updates from the Chamber and Members.

Luck of the Draw Sponsorship - \$200 per round

The 'Luck of the Draw' contest is a fun 50/50 style raffle that benefits the Marion Chamber Foundation. The drawing happens at the monthly membership luncheon on the second Tuesday of the month from February to December. Sponsorship is active for as long as the current contest round is going on. 10 balls make up a contest, so up to 10 months of sponsorship. Sponsorship includes:

- Name on the Registration Portal and event confirmations
- Name on Luncheon invitations
- Ability to interact with luncheon attendees with Foundation volunteers.
- Acknowledgement and ability to run the contest at the end of each luncheon!





SUSTAINABILITY AND GROWTH

The following programs support the operations of the Chamber office, administrative support and resources for community projects, public requests, and programs without formal sponsorship opportunities. (ex: Bite of Reality & FBLA Career Fair)

Annual Banquet and Awards

The Annual Awards Banquet and Auction is an occasion to celebrate the previous year and our 'Of The Year' honorees. The program includes a social hour, remarks from Chamber and civic leaders, dinner, in Memoria, and the award ceremony begins after dinner.

Promotional and Interactive Sponsorships: Value \$250 - \$1000.

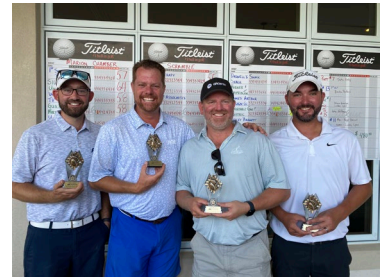
<https://www.marionillinois.com/awards>

Golf Scramble

Our annual Golf Scramble includes great golf, networking, delicious food, and interactive games and contests.

Promotional and Interactive Sponsorships: Value \$250 - \$1500.

<https://www.marionillinois.com/golf-scramble>



TALENT AND EDUCATION

These programs support student and adult educational opportunities through the Chamber and the Chamber's Foundation.

APOGEE Development Series

Promotional and Interactive Sponsorships: Value \$150 - \$5000.

The APOGEE professional development series brings businesses together with innovative and entertaining speakers. This event is designed to mentor and expand the roles of leaders in our community. Most sponsorships include tickets to the event. Continuing Education Credits available to adult attendees and opportunities for student attendance.

<https://www.marionillinois.com/APOGEE>





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2024 Planning Guide

Bite of Reality

Participation: Free

Bite of Reality is a financial literacy program for teens that give them a taste of real-world financial realities. They work in teams with fictional occupations, salaries, credit scores, a child, student loan debt, credit card debt, and medical insurance payments. The teens then walk around to various table-top stations to “purchase” housing, transportation, food, clothing, and other needs. Fortunately, the game also includes a “credit union” to help with their financial needs. This program is provided by SIU Credit Union.

<https://www.marionillinois.com/bite-of-reality>



FBLA Career Fair

Booth Setup / Participation: Free

The FBLA Career Fair is an event organized by the Marion High School FBLA program and the Chamber. Students visit the Career Fair during their PE period - 7 sessions of around 100 students each. This is a great opportunity to talk to students about your company and workforce needs.

Sister City

Promotional Sponsorships: Value \$250 - \$1500.

Since 2010, this program has nurtured an international relationship with Kanie, Japan. Sponsorships support student travel scholarships for trips to Japan. When the Kanie delegation visits Marion, funds go to hospitality and activities that spotlight and feature Marion and surrounding area locations.

<https://www.marionillinois.com/sister-city-program>



Grad Spree (Foundation Based Program)

Promotional and Interactive Sponsorships: Value \$250 - \$1000.

This program began in 1986 and provides a safe and sober overnight event for Marion High School Seniors after Graduation. It includes activities, games, prizes and food. Proceeds go to the Chamber Foundation.

<https://www.marionillinois.com/grad-spree>

<https://www.marionillinois.com/duckspree>

Bass Tournament (Foundation Based Program)

Promotional Sponsorships: Value \$100 - \$250.

Program to fund the Chamber Foundation Scholarship that is awarded in the Spring.

<https://www.marionillinois.com/bass>

